According to the U.S. Census and state voter files, there are about 13,973,188 African American women who are voting-age U.S. citizens, and 11,483,332 African American women voted in the 2012 presidential election. About 82.1% of African American women citizens of voting age voted.

7,130,801 African American women voted in 2014 – about 51.0% of the citizen voting-age population. African American women were 9.1% of the vote in the 2012 election, and 9.0% of the vote in the 2014 election. African American women make up about 6.3% of the total citizen voting age population (CVAP).

African American women have the power to change the vote at the national level. In 2012, President Obama won by 4,982,296 votes, when 11,483,332 African American women voted.
In each of the above states—Florida, Georgia, Louisiana, Mississippi, North Carolina, Ohio, Pennsylvania, South Carolina, and Virginia—the total number of African American women voters in 2012 was greater than the 2012 presidential vote margin. For example, 707,719 African American women voted in Florida in 2012, and President Obama won the state by just 74,309 votes. These states combined account for 134 electoral votes—almost exactly half of the votes needed to secure the presidency. African American women voters have the power to change the vote and are highly influential at the national level.

Methodology: An analysis of the U.S. Census Voting and Registration Reports from 2012 and 2012, compared to the TargetSmart voter file, accessed May 2016. Electoral results via the AP and FEC.